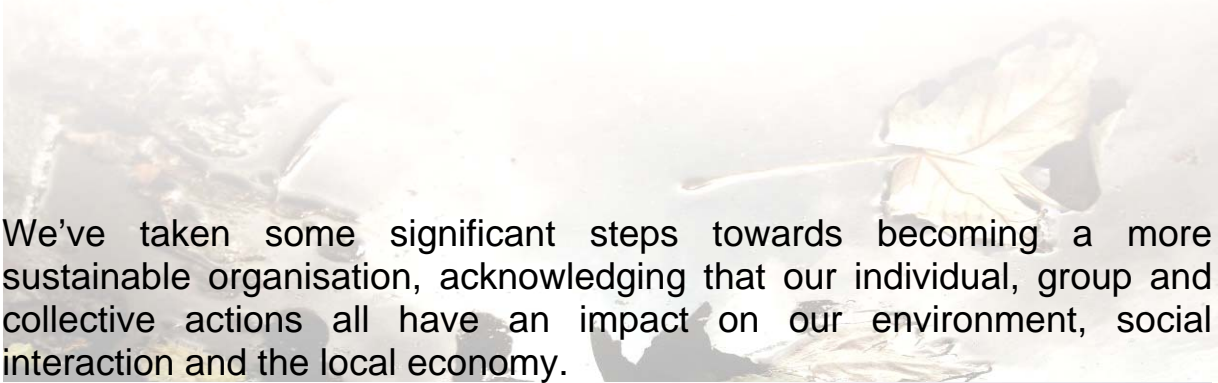
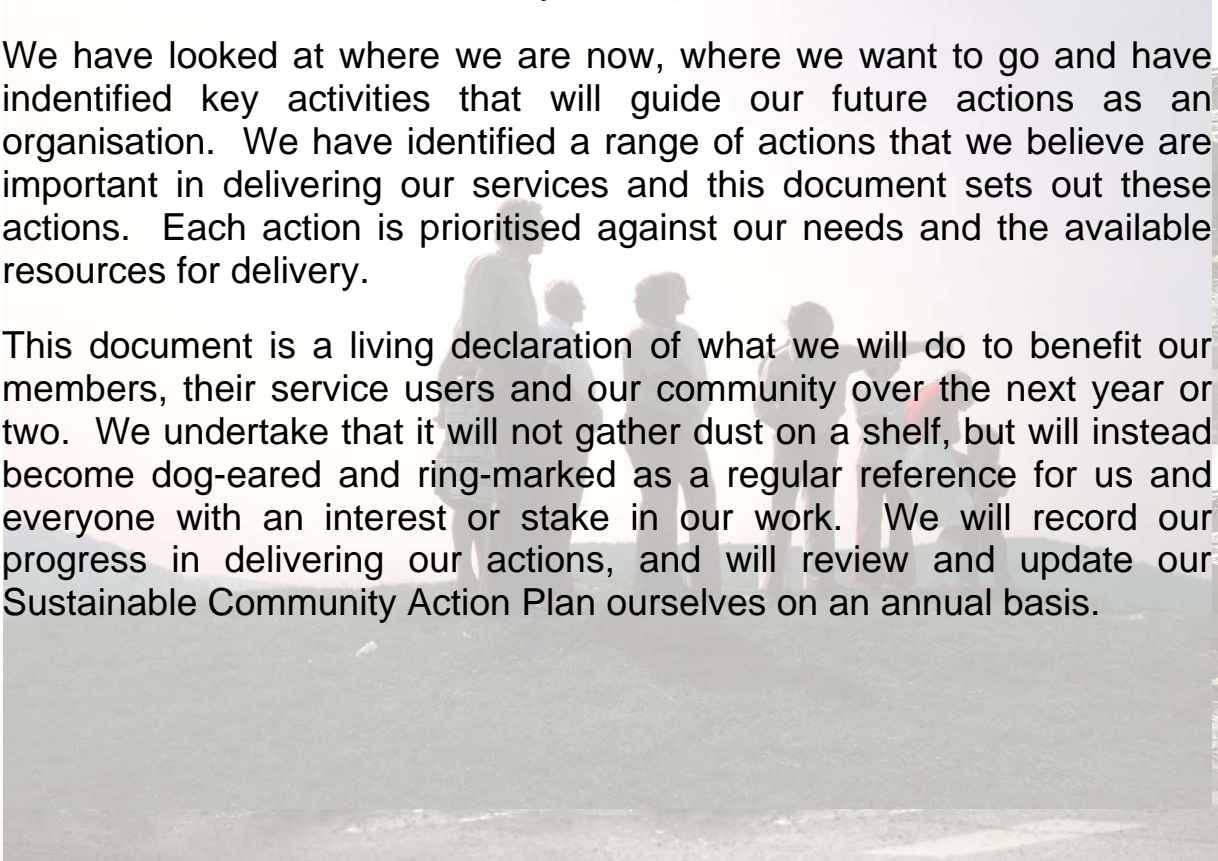


## OUR SUSTAINABLE COMMUNITY ACTION PLAN

A background image showing a person in a white protective suit and mask, likely a recycling worker, standing in a large industrial or outdoor recycling facility. The scene is somewhat hazy and overexposed.

We've taken some significant steps towards becoming a more sustainable organisation, acknowledging that our individual, group and collective actions all have an impact on our environment, social interaction and the local economy.

A background image showing the silhouettes of a group of people standing together, possibly in a community meeting or a public space. The image is faded and serves as a backdrop for the text.

We have looked at where we are now, where we want to go and have identified key activities that will guide our future actions as an organisation. We have identified a range of actions that we believe are important in delivering our services and this document sets out these actions. Each action is prioritised against our needs and the available resources for delivery.

This document is a living declaration of what we will do to benefit our members, their service users and our community over the next year or two. We undertake that it will not gather dust on a shelf, but will instead become dog-eared and ring-marked as a regular reference for us and everyone with an interest or stake in our work. We will record our progress in delivering our actions, and will review and update our Sustainable Community Action Plan ourselves on an annual basis.

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## Who we are



The East Kilbride Crime Prevention Panel is recognised charity (SC040799) which was formally established in 1969.

We are committed to developing and delivering activities that contribute to the safety and wellbeing of the community in East Kilbride.

We have a board of 4 trustees, who meet monthly, drawn from our membership which is made up of

local people and agencies. We do not have any paid staff but support 15-20 people in regular volunteering.

We recognise that we have the potential to tap into a wide range of public and private funding sources including development grants, charity trust donations, lottery funds, private sponsorship.

Our organisational costs are kept as low as possible, and no profits or dividends are or can be distributed. This ensures of all funds that we generate go directly to developing our future activities.

We make  
our decisions  
in an open,  
inclusive and  
accountable way

We  
base our  
decisions on the  
fullest and best  
information

## Our community



East Kilbride is a town in South Lanarkshire in central Scotland, located 8 miles from Glasgow.

We are the first new town in Scotland and have a population in the region 75,000.

Our programme of work has changed over the years and in recent times we have worked closely with community safety partners including Strathclyde Police. We monitor closely key evidence such as the incidence and fear of crime and develop activities in discuss and consultation with our community. Currently our work can be described as having the following key functions:

- Project Development, where we are developing new initiatives for the Panel
- Project Delivery, where we manage the delivery of our activities including our One Stop Shop in the East Kilbride Shopping Centre

We have a number of current funding sources, contributing to our costs such as: Awards for All Scotland, Strathclyde Joint Police Board and the East Kilbride Shopping Centre Community as well as in-kind from the East Kilbride Shopping Centre Management Company who provide the shop unit we currently occupy.

Our turnover in relation to the revenue and development of our activities is in the region of £10,000 per annum. We recognise an urgency to increase and diversify our activities and approach to generating income.

We  
are committed  
to achieving  
social justice and  
well-being for all

We  
respect and  
celebrate the  
diversity of  
human society

## What we do



We are a community focussed group and we try to involve as many people as we can in the decisions we make.

We believe that over the years we have achieved a good level of local awareness but that we could communicate our messages better. Each year our Local Heroes

awards generate significant interest in the local media and we wish to build on this positive publicity.

We have an established track record in:

- Raising the profile of community safety through our educational activities including Roadshows and our One Stop Shop in East Kilbride Shopping Centre
- Building community capacity and encouraging active citizens, through activities that recognise the efforts of individuals in our community
- Engaging across the community from work with vulnerable people, the elderly, minority groups representing their views to those in authority through our participation in community planning

We  
think about  
what will make  
life worth living  
in the future

We  
look for  
'win/win' solutions  
to problems in our  
community

*Actions for a sustainable community*

*We will seek additional income to support our development*

*We will seek new opportunities to communicate the activities and messages of the Panel*

## What we will do



We understand that building sustainable communities is about balancing the social, economic and environmental impacts of our actions.

We believe we can further improve our impacts in the social sphere by ensuring that all of our communications are accessible to everyone. We will review our

communication activities, particularly our web presence and other materials to ensure that they are accessible to all.

Whilst we believe that success in our activities can make a positive contribution to the quality of our environment we acknowledge that there is still more that we can do. We will develop a statement that articulates our commitment to the highest environmental standards and demonstrate this in our future activities. We will minimise our use of energy in our One Stop Shop and the waste that we produce with an eye to the future.

We think carefully about the resources we have and how we use them

### *Actions for a sustainable community*

*We will draft statements to support our environmental credentials*

*We will diversify our funding base through developing new activities and income generation.*

We listen to all points of view, not just those we agree with

## Growing what we know



We recognise the need to measure and record the impact and benefits of our activities.

We will develop simple systems to measure and record the environmental impact of our work, the social capital achieved and the impact of our work on the local economy.

We will work to encourage younger people in our community to become actively involved in the management and delivery of our work.

Type of voluntary help	Per hour	Per day
General, unskilled labour (e.g. administrative support)	£6.25	£50.00
Specialist, skilled, trained labour (e.g. driving)	£18.75	£150.00
Specialist services, (e.g. training and advisory services)	£31.25	£250.00
Professional services (consultants, lawyers, planners, engineers, accountants, auditors)	£50.00	£350.00

(Forward Scotland 2009)

### *Actions for a sustainable community*

*We recognised that the real value of the voluntary resources we stimulate is often overlooked, and we undertake to record and value this commitment. The value of this in-kind support will be derived from the figures in the table above.*

*We seek to measure the contribution our campaigning and support activities have on local businesses.*

## Building our skills



We have the opportunity to utilise up to £1,500 from the Sustainable Communities Learning Account towards technical support and training to enhance our ability to develop our work.

We recognise an immediate priority for skills in the area of marketing and promoting the activities of the company in order to communicate more effectively in our community

and to a wider audience. We recognise that this in turn will assist us in attracting supporters and future funding.

Additionally we recognise a need to embed key skills to help us manage what is a broad portfolio of work across a range of themes and beneficiary groups in our community.

We will develop an Organisational Training Plan to be agreed with Forward Scotland within 6 weeks of approving this action plan, detailing supports, courses, providers and costs of delivery.

### *Actions for a sustainable community*

*Develop and agree an organisational training and development plan to embed key skills to support our future activities*

We  
value contact  
and learning  
between  
generations

We  
continually  
educate and  
develop  
ourselves

## Working in partnership



We are committed to working in partnership and collaboration in our local and wider community.

Through more joint working opportunities we aim to increase collective opportunities to attract funding and generate income.

We already work in partnership and have a positive working relationship with a significant number of local organisations.

These include:

- Care & Repair South Lanarkshire
- East Kilbride Shopping Centre management and traders
- Strathclyde Police
- Strathclyde Fire & Rescue
- South Lanarkshire Council
- Victim Support Scotland

**We  
build trusting  
and collaborative  
relationships with  
others**

We have recognised that we need to work with additional organisations to improve the value and sustainability of our work in our community specifically:

- Wider contacts with other Crime Prevention initiatives
- Past participants in our activities such as the annual 'Local Heroes' awards
- Community councils and other community initiatives
- Business organisations such as Chambers of Commerce, Rotarian's, Industrial Estate Management Groups etc

**We value  
co-operation  
and collaboration  
more than  
competition**

## Summary actions for a sustainable community

Action	Target	By when
<i>(1) Develop and agree an organisational training and development plan</i>	Develop a group focussed training plan to embed key skills in our directors	Jan 2011
<i>(2) Create statements and policies to embed sustainability principles in our activities</i>	Write statements to support our environmental beliefs and to guide the delivery of the projects we develop	March 2011
<i>(3) Create a value of the social capital generated as a result of our existing activities</i>	Estimate and record the amount of voluntary contributions stimulated	March 2011
<i>(4) Revisit connections to past winners of our awards</i>	Increase the number of volunteers engaged with the panel	March 2011
<i>(5) Produce clear and concise materials that describe the work of the company</i>	Promotion material, stand-a-lone website, annual review	May 2011
<i>(6) Maintain and develop a network of key contacts</i>	Arrange a series of meetings with key supporters and potential collaborating organisations specifically the business community and community councils	Ongoing

**Notes**

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